# Why Players Leave Clubs

PLAYER RETENTION

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LISTEN | ENGAGE | RETAIN

## 1 WHY PLAYERS LEAVE - COMMON FACTORS

### Experience

- [ ] Low enjoyment
- [ ] Poor sense of belonging
- [ ] Limited playing opportunity
- [ ] Unclear role or expectations

### Coaching

- [ ] Communication issues
- [ ] Lack of useful feedback
- [ ] Perceived unfairness
- [ ] Relationship with coach

### Practical

- [ ] Cost / travel demands
- [ ] Schedule conflicts
- [ ] Other sports / activities
- [ ] Family circumstances

## 2 WARNING SIGNS

- [ ] Attendance starts to drop
- [ ] Player becomes quieter or withdrawn
- [ ] Reduced effort or enthusiasm
- [ ] Repeated frustration about role
- [ ] Parent communication becomes negative
- [ ] Player stops engaging with teammates
- [ ] Frequent talk about other clubs

## 3 QUESTIONS WORTH ASKING

- [ ] Are you enjoying football here?
- [ ] Do you feel part of the team?
- [ ] Do you understand your role?
- [ ] Are you getting enough challenge?
- [ ] Do you feel coaches listen to you?
- [ ] Is anything making you think of leaving?

## 4 WHAT CLUBS CAN INFLUENCE

Focus on communication, belonging, development and consistency:

## 5 WHAT CLUBS CANNOT ALWAYS CONTROL

Record external factors without assuming they reflect club failure:

## 6 RETENTION REVIEW PROMPT

What one change could make the biggest positive difference to player experience this season?

**RATING SCALE:** 1 = Poor | 2 = Below Expectations | 3 = Good | 4 = Very Good | 5 = Excellent



TFE Club Hub resources are provided as general club-development guidance and working templates. Clubs should adapt them to suit their own environment, age groups and policies.